

International Conference on Construction Chemicals
February 11-12, 2010, Hall of Culture, Nehru Centre, Worli, Mumbai

Theme: Imperatives for enhancing Consumption of Construction Chemicals in India

Branding Opportunities.....

International Conference on construction chemicals is offering a unique branding opportunity to the companies for promoting new products, new innovations and services to the existing and new customers through the following options.....

Platinum Sponsor (INR 5 Lacs) *	Cocktails & Dinner Sponsor (INR 4 Lacs)*
Gold Sponsor (INR 2.5 Lacs)**	Lunch Sponsor (INR 2.5 Lacs)*
Silver Sponsor (INR 1 Lac)***	Kit Sponsor (INR 2 Lacs)*

*Exclusively provided to one sponsor

**Open to a maximum of 3 sponsors

***Open to multiple sponsors

Platinum Sponsor (INR 5 Lacs):

- Display of Company Logo as “**Platinum Sponsor**” at side Panel of Conference Backdrop.
- Ten Complimentary delegate passes for the conference
- Screening of Sponsors’ promotional film during the session/Tea/lunch breaks.

Gold Sponsor (INR 2.5 Lacs):

- Display of Company Logo as “**Gold Sponsor**” at side Panel of the Conference Backdrop.
- Five Complimentary delegate passes for the conference.

Silver Sponsor (INR 1 Lac):

- Display of Company Logo as “**Silver Sponsor**” at side Panel of the Conference Backdrop.
- Two Complimentary delegate passes for the conference.

Lunch Sponsor (INR 2.5 Lacs):

- Special Panel acknowledging “**Lunch Sponsor**” at Lunch Venue.
- Five Complimentary delegate passes for the conference

Cocktails & Dinner Sponsor (INR 4 Lacs):

- Special Panel acknowledging “**Cocktail & Dinner Sponsor**” at Dinner Venue.
- Seven Complimentary delegate passes for the conference.
- Screening of Sponsors’ promotional film during the cocktails & dinner.

Delegate Kit Sponsor (INR 2 Lacs):

- Name and logo of the sponsoring company to embossed on the delegate kit.
- Three Complimentary delegate passes for the conference.

In addition, all sponsors are entitled to

- Branding Opportunity through display of logo and company name on all conference materials, media advertisements, website and sponsors' panel.
- Corporate Literature (1 CD and 8-10 pages brochure) to be included in the Delegate kit.
- Special Announcement for thanking sponsors.

Advertisement for conference booklet.....

Category	Amount
Full page	Rs 25,000/-
Inside Back cover	Rs. 35,000/-
Back Cover	Rs. 50,000/-
Inside Front Cover	Rs. 70,000/-

Positive Specification	
Bleed Size	18 cm (Height) X 18 cm (Width)
Print Area	19.5 cm (Height) X 19.5 cm (Width)
Screen Ruling	150

*Note: Kindly forward us the advertisement in soft form only in EPS/CDR format for a good print quality

For further details, please contact.....

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